



# SANTA MONICA PULSE

## SURVEY RESPONSES FOR JUNE 2024

Text message poll sent to ~1,000 Santa Monicans between June 26-28 with a response rate of 12 percent.

### QUESTION 1:

Santa Monicans for Renters' Rights (SMRR) — generally seen to represent the city's political establishment — has chosen to back a slate of candidates to run for City Council in November. Their candidates need to take 3 of the 4 open seats in order to take back the majority on the Council. Currently, the "Change faction" — including Mayor Brock, Councilmember Negrete, Councilmember Parra, and Councilmember de la Torre — hold the majority on the Council. Do you have a favorable view of the SMRR-backed slate of candidates?

	Total Pct
1. Yes, I view SMRR's slate favorably	10.74%
2. No, I do not view SMRR's slate favorably	52.07%
3. I don't know/need more information	37.19%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 3:

Storefront vacancies, crime, and homelessness have all been recent hallmarks of Downtown Santa Monica. But some believe the purchase of eight parcels on the Third Street Promenade, investments in hotel projects, and a wave of new businesses show the area is bouncing back. Do you believe Downtown Santa Monica is on the right track?

	Total Pct
1. Yes	9.92%
2. No	69.42%
3. Not sure	20.66%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 2:

The City Council voted to condemn a large sign posted on a Promenade storefront that reads: "Santa Methica IS NOT Safe." Below the sign is a black-and-white banner stating City Manager David White "supports the Needle & Meth Pipe Distribution program in our Parks and Public Spaces." Sign supporters hold it is an expression of free speech, while critics — including the City Council — claim it is misleading and harmful to efforts to redevelop the promenade. Do you think the sign should stay up?

	Total Pct
1. Yes	74.38%
2. No	16.53%
3. Not sure	9.09%
<b>TOTAL</b>	<b>100.00%</b>